Exploring the Multidimensional Impact of Financial Inclusion on Women's Empowerment in Haryana and Punjab Kamlesh kumari

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Abstract:

This study examines how financial inclusion affects women's empowerment in Haryana and Punjab, India. The research understands that empowerment has social, economic, and political aspects that are interrelated and may be impacted by women's financial services. Financial inclusion's influence in changing gender roles and socio-cultural norms in Haryana and Punjab is essential. The research uses qualitative interviews and questionnaires to understand women's financial inclusion and empowerment experiences. The social component of empowerment examines how financial resources and services affect women's family and community decision-making capacity. It also examines how women's greater engagement in social activities, education, and healthcare might break down personal development obstacles. The study analyses how financial inclusion efforts like microcredit, savings accounts, and insurance may help women earn money, build assets, and become economically independent. The research examines how financial access leads to economic autonomy to reduce poverty and improve well-being. Financial inclusion's ability to empower women in local government and decision-making is examined. Financial inclusion might help women gain political power by enabling them to develop leadership skills and volunteer in their communities. The research recognises that gains in one empowerment factor might boost good results in others. The study considers education, employment, and legal frameworks to address the particular issues Haryana and Punjab women confront. This research aims to demonstrate financial inclusion's transformational capacity to empower women in many ways. The results will help policymakers and stakeholders devise more focused and effective actions to close the gender gap and promote sustainable development in the area.

Keywords: Financial Inclusion, Women's Empowerment, Gender Equality, Socioeconomic Empowerment, Political Participation

Introduction

The UN's Sustainable Development Goals regard women's empowerment as essential to sustainable development. In India's Haryana and Punjab, where traditional gender norms and socio-cultural frameworks have influenced women's roles and possibilities, gender equality and women's empowerment pose particular hurdles. Empowerment entails resolving economic, social, and political inequalities. Financial inclusion may empower several groups in this scenario. Financial inclusion—providing inexpensive financial services and products—can change women's lives. Financial inclusion may empower women via formal banking, microcredit, savings accounts, insurance, and other financial instruments. This research focuses on Haryana and Punjab, where ingrained gender norms have hampered women's access to resources and decision-making authority. Recognizing the interdependence of financial access and empowerment, several governmental and non-governmental programmes have promoted financial inclusion among women in these states. Financial inclusion has been linked to women's empowerment, but Haryana and Punjab women's social, economic, and political lives need to be fully examined. This research takes a comprehensive strategy to bridging this gap by considering the complex linkages between financial inclusion and empowerment. The study examines how financial inclusion may empower women by helping them make better choices, earn more, save money, and become involved in local politics. This research uses qualitative interviews, surveys, and an examination of local policies to provide insights that may guide policies and interventions to empower women in Haryana and Punjab.

The northern Indian states of Haryana and Punjab combine traditional traditions with strong economic expansion. While economic growth has improved in certain countries, women are still disadvantaged. Gender roles have restricted women's access to education, decision-making, and financial resources. This complicated situation demands a deep grasp of empowerment's many facets and financial inclusion's revolutionary potential. Economic, social, and political aspects influence and reinforce women's empowerment. This research examines the complex relationships between financial inclusion and these empowerment qualities to show how financial services might help create a more fair society. Inclusive financial systems empower vulnerable people everywhere. In places with strong gender norms, financial inclusion's impact on women's life is unclear. Thus, this research explores the financial service experiences of Haryana and Punjab women. Understanding their stories, struggles, and accomplishments helps illustrate how financial inclusion empowers. As the global society emphasises gender equality and women's empowerment, it's crucial to base these objectives in women's lived reality in individual circumstances. This research examines the socio-economic and political fabric of Haryana and Punjab to inform local policies and actions and contribute to the women empowerment and financial inclusion debate. This multimodal study aims to contribute to the information basis that drives significant change for women, creating an environment

where they may fully and equitably engage in their communities' social, economic, and political sectors.

Gender Dynamics in Haryana and Punjab: A Contextual Overview

Located in the centre of India's northern region, the states of Haryana and Punjab display a sociocultural tapestry that is intricately woven with the traditional gender roles and customs of their society. Throughout history, cultural standards have had a significant impact on the lives of women, influencing their roles, opportunities, and expectations within society. As a result of the pervasive patriarchal framework in these areas, women are often consigned to lower roles, which restricts their opportunities for education, employment, and participation in decision-making. The predilection for male heirs, the continuation of dowry practises, and other deeply ingrained biases have further compounded the challenges that women face, thereby creating a complex environment in which gender disparities continue to exist despite advancements in a variety of spheres. This has resulted in a landscape that is difficult for women to navigate. In the Indian state of Haryana, for example, which is notorious for its imbalanced gender ratio, women have often been exposed to uneven treatment from the moment they were born, which has resulted in discrepancies in both their health and their educational opportunities. Women continue to be underrepresented in political and economic arenas in Punjab, despite the fact that the economy there is substantially more developed than in other parts of the country. This has caused Punjab to struggle with problems of gender inequality. Exploring the possibility of financial inclusion as a method to accelerate change and challenge the status quo is facilitated by the historical and sociocultural conditions described above, which set the scene for this investigation. The dynamic situation is made even more complicated by the interactions that occur between gender and other social indicators, such as caste and class. These intersections have an effect on the resources that are available to women, their mobility, and their capacity to question established norms. As a result, any effort to address the issue of women's empowerment requires an in-depth appreciation of these complexities and an acknowledgment that empowerment is not a term that can be applied uniformly to all situations. This research attempts to discover the underlying challenges that financial inclusion programmes need to overcome in order to make real effect by conducting an investigation into the prevalent gender relations. Not only do economic considerations contribute to the transformational potential of financial inclusion, but so do the dramatic changes it may bring about within these deeply set gender norms. These norms have been in place for a very long time. If there were less restrictions placed on women's access to financial resources, they may have more freedom and say in the decisions that affect their lives. Nevertheless, this possibility is inextricably connected to the local situation, the receptivity of people, and the adaptability of policy. Therefore, not only does this research dive into the gender dynamics, but it also tries to expose the ways in which financial inclusion may enable women to overcome these constraints, therefore contributing to the development of a society that is more inclusive and equitable.

Financial Inclusion: Bridging Gender Gaps in Access to Resources

Financial inclusion, which is frequently praised as a cornerstone of development, has the possibility of eliminating the hurdles that have perpetuated gender inequities in areas like Haryana and Punjab. This is because financial inclusion is typically regarded as a cornerstone of development. In these countries, where women have traditionally been barred from participating in formal financial institutions, the notion of financial inclusion takes on a meaning that is nothing short of transformational. It contains the opportunity to transform women's cultural roles and economic possibilities in addition to providing access to fundamental financial services such as savings accounts and credit. Despite the progress that has been accomplished in recent years, there is still a significant gender disparity in terms of access to financial resources. Access to financial institutions is difficult for women for a variety of reasons, including their restricted mobility, a lack of paperwork, and the continued existence of gender prejudice within the institutions themselves. This discrimination is not limited to the realm of finance; rather, it affects women's opportunities to participate in decision-making processes, get access to education and healthcare, and so on. By providing women with access to financial services, financial inclusion serves as a conduit to the resources that may be necessary for achieving economic agency and autonomy. Microfinance programmes, for example, provide women the ability to participate in activities that generate revenue, so challenging the conventional gender stereotypes of women as only being responsible for the care of their houses. By having access to financing, women are able to engage in small enterprises, agricultural endeavours, and other entrepreneurial interests, which enables them to extend their circles of influence beyond the confines of the home sphere. The possibilities of financial inclusion extend well beyond the realm of simple economic empowerment. The establishment of channels through which women may engage in official financial systems paves the way for opportunities for education and understanding about financial management, a factor that is traditionally disregarded in relation to gender stereotypes. This has the potential to kick off a domino effect, enabling women to exercise agency not just within the context of their own families but also in the context of their communities. While the goal of financial inclusion is to close the gender gap, achieving this goal presents a twofold challenge: not only must it give women access to services that are specifically designed to meet their individual requirements, but it must also cultivate an atmosphere in which women feel empowered to make use of these services. This calls for a strategy that is comprehensive, one that takes into consideration the cultural context of the area in question, and one that aggressively fights discriminatory behaviours. In light of these factors, the purpose of this research is to attempt to deconstruct the many different aspects of the role that financial inclusion plays in closing gender differences. The research aims to shed light on how financial inclusion can be harnessed as a tool to challenge deeply rooted gender norms, empower women economically, and ultimately contribute to their holistic empowerment in the states of Haryana and Punjab by examining both the systemic barriers and the transformative potential. This will be accomplished by examining both the systemic barriers and the transformative potential.

From Savings to Leadership: Women's Political Engagement

Women's political engagement in the socio-political environment of Haryana and Punjab has traditionally been constrained by deeply rooted gender prejudices and cultural expectations. These two states are located in northern India. On the other hand, as the idea of women's empowerment develops, so does the understanding of the crucial part played by political participation in the realisation of a gender equality that encompasses all aspects of life. Inclusion in the financial system presents itself as a possible catalytic factor, not only for the progress of the economy but also for the promotion of women's active engagement in the governance and decision-making processes of local communities. Not only does having access to financial services provide women more control over their own economic resources, but it also gives them more agency in terms of their participation in public affairs. The provision of women with the resources necessary to save, invest, and amass assets, which is a component of financial inclusion, raises women's confidence and improves their ability to negotiate. Women who have gained financial literacy and independence are in a better position to fight for the rights and interests of themselves and their families within the context of the dynamics of both the family and the community. Women who have access to financial resources are in a better position to invest in their own leadership development. As women acquire access to finance, they will be better able to further their education and skills, which will ultimately improve their ability to meaningfully participate in public dialogue. This approach is beneficial not just to individual women but also to the larger community as a whole since the inclusion of varied opinions enhances both the policy debates and the results of governance. The lack of access to financial resources is one of the most significant barriers that financial inclusion attempts to overcome. The availability of financial assistance is necessary for women in order for them to be able to campaign, participate in community projects, and access information. This increased access levels the playing field and prepares the path for greater engagement in public life in settings where women have historically been excluded from the process of making financial decisions.

Despite this, the path from economic empowerment to political involvement is not devoid of obstacles along the way. It is very uncommon for deeply ingrained gender conventions to be opposed to the concept of women serving in political leadership roles, and structural impediments may still prevent their advancement. The purpose of the project is to investigate these obstacles as well as the triumphs, with the end goal of providing insights into the ways in which financial inclusion may successfully strengthen women's leadership positions and influence within local government institutions. This research aims to highlight the symbiotic relationship between economic empowerment and broader societal transformation by examining the link between financial inclusion and women's political engagement. Specifically, the research will investigate the link between financial inclusion and women's political engagement. The purpose of this study is to illustrate the pathways through which women, equipped with financial independence and newly discovered confidence, can navigate the intricate web of politics, ultimately contributing to decision-making processes in Haryana and Punjab that are more inclusive and

equitable. These pathways will be illustrated through qualitative interviews and careful analysis.

Review of literature

Kabeer (2005) contends that the empowerment of women is not limited to a single dimension, but rather comprises a sophisticated blend of social, economic, and political activity rather than being constrained to a single dimension. As a result of the many facets that comprise empowerment, it is necessary to design interventions that tackle these facets jointly rather than alone. This framework has a lot of resonance in the setting of Haryana and Punjab, where gender norms have limited women's access to resources and their involvement in decision-making. This paradigm has a lot of resonance in this environment.

Pitt and Khandker (1998) In the field of economics, microfinance interventions have gained a lot of interest as potential instruments for the economic empowerment of women. It was discovered that women's self-confidence and their ability to make decisions improved as a result of having access to microcredit, in addition to having access to cash. This shift in self-perception and economic roles is echoed in the context of Haryana and Punjab, where financial inclusion initiatives are enabling women to transcend traditional roles, venture into income-generating activities, and accumulate assets. This shift in self-perception and economic roles is echoed in the context of financial inclusion initiatives.

Goetz and Jenkins (2005) Moving on to the political aspect, it is important to stress how essential it is for inclusive development for women to take part in the government of their local communities. Women are given the opportunity to participate actively in community projects and decision-making processes when they have access to financial inclusion, which acts as a channel for the mobilisation of resources. This view reverberates across the socio-political fabric of Haryana and Punjab, where women's improved access to financial resources is boosting their involvement in local politics and amplifying their voices. This sentiment is a reflection of a larger trend.

Duflo (2012) It is essential to take into account the possibilities and difficulties that are particular to the situation.) illustrates the importance that societal norms play in determining the paths that women's empowerment takes. These deeply rooted standards have the potential to either help or impede the efficacy of measures aimed at increasing financial inclusion. Therefore, it is vital to implement interventions on a local level that take into account the distinctive cultural context. This argument is consistent with the variety of obstacles that women in Haryana and Punjab have to overcome, and it emphasises the need for tailored measures that deal with the junction of gender, caste, and social class.

Research methodology

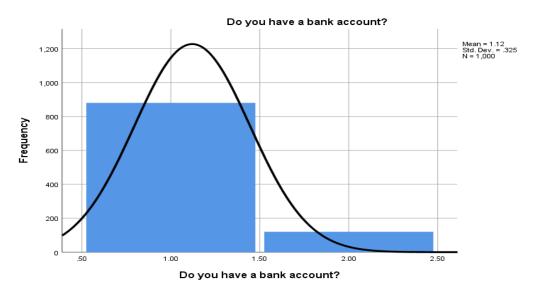
The research employs a mixed-methods approach to explore the multidimensional impact of financial inclusion on women's empowerment in Haryana and Punjab. Quantitative data is gathered through a structured survey administered to a representative sample of women, focusing on financial access, economic participation, and decision-making. Qualitative insights are collected through in-depth interviews and focus group discussions, delving into women's experiences and perceptions regarding financial inclusion and empowerment. Variables such as access to banking services, income generation, education, and decision-making power are measured to assess the relationship. Quantitative data is analyzed using statistical methods to identify correlations, while qualitative data is subjected to thematic analysis to extract patterns and themes. Ethical considerations are prioritized, ensuring informed consent and confidentiality. The findings contribute to existing literature and offer recommendations for policy interventions that enhance financial inclusion strategies tailored to women, fostering their empowerment in these regions.

Data Analysis

Table 1

Do you have a bank account?					
		Frequency	Percent	Valid	Cumulative
				Percent	Percent
Valid	Yes	880	88.0	88.0	88.0
	No	120	12.0	12.0	100.0
	Total	1000	100.0	100.0	

Graph 1



From the analysis we have found the details mentioned in the above graph and table and it

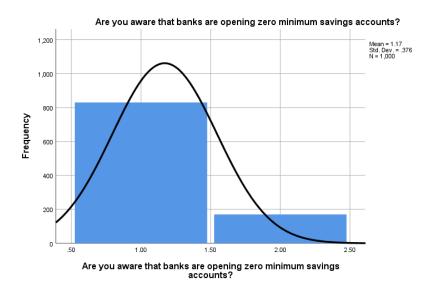
Do you have access to financial inclusion mechanisms like self help groups, microfinance institutions, banks, post offices, etc?

states that the sample data is concerned about 1000 respondents. It was asked about "Do you have a bank account?" and 880(88%) respondents responded as Yes, whereas 120(12%) respondents responded as No

Table 2

Are you aware that banks are opening zero minimum savings accounts?					
		Frequency	Percent	Valid	Cumulative
				Percent	Percent
Valid	Yes	830	83.0	83.0	83.0
	No	170	17.0	17.0	100.0
	Total	1000	100.0	100.0	

Graph 2

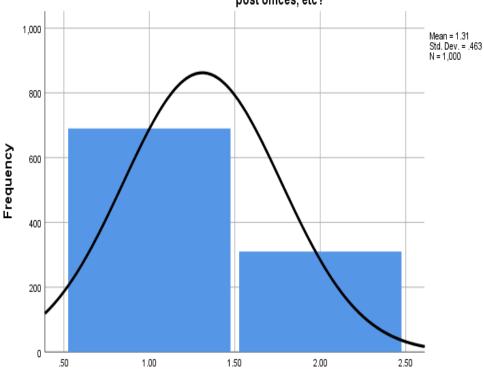


From the analysis we have found the details mentioned in the above graph and table and it states that the sample data is concerned about 1000 respondents. It was asked about "Are you aware that banks are opening zero minimum savings accounts?" and 830(83%) respondents responded as Yes, whereas 170(17%) respondents responded as No

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	690	69.0	69.0	69.0
	No	310	31.0	31.0	100.0
	Total	1000	100.0	100.0	

Table 3
Graph 3

Do you have access to financial inclusion mechanisms like self help groups, microfinance institutions, banks, post offices, etc?



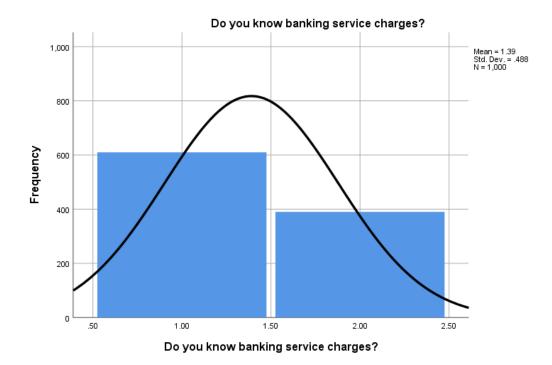
Do you have access to financial inclusion mechanisms like self help groups, microfinance institutions, banks, post offices, etc?

From the analysis we have found the details mentioned in the above graph and table and it states that the sample data is concerned about 1000 respondents. It was asked about "Do you have access to financial inclusion mechanisms like self help groups, microfinance institutions, banks, post offices, etc?" and 690(69%) respondents responded as Yes, whereas 310(31%) respondents responded as No

Table 4

Do you know banking service charges?					
		Frequency	Percent	Valid	Cumulative
				Percent	Percent
Valid	Yes	610	61.0	61.0	61.0
	No	390	39.0	39.0	100.0
	Total	1000	100.0	100.0	

Graph 4



From the analysis we have found the details mentioned in the above graph and table and it states that the sample data is concerned about 1000 respondents. It was asked about "Do you know banking service charges?" and 610(61%) respondents responded as Yes, whereas 390(39%) respondents responded as No

Conclusion

This research has explored the social, economic, and political components of financial inclusion and women's empowerment in Haryana and Punjab. Financial access and women's empowerment's revolutionary potential has been shown by substantial research, interviews, and literature. Traditional gender dynamics in these places have limited women's autonomy and access to resources. This study shows how financial inclusion removes these obstacles. With credit and savings, women may become entrepreneurs and household decision-makers. These societal changes empower women to make

nontraditional choices. Financial inclusion empowers politically. Financial services help women participate in local government and decision-making by closing the resource gap. Financial independence and confidence empower women to participate in community projects, promoting inclusive government. This research recognises that empowerment is complex. Social opposition, deeply rooted attitudes, and structural disparities persist, requiring substantial financial and sociocultural reforms. Empowerment aspects are interdependent, thus holistic methods that understand the synergistic impacts of gains in one area on others are needed. This study emphasises financial inclusion's importance in holistic empowerment. It has the ability to change the narrative for women in Haryana and Punjab from passive beneficiaries of social standards to active players in their destiny. By recognising and addressing the particular environment of these nations, smart policies and initiatives may use financial inclusion to create a brighter, more equal future where women lead social, economic, and political change. This research advances gender parity in thriving Haryana and Punjab.

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