



## **A study on Green Computing practices for eco-friendly IT Resources and Applications**

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### **Abstract**

Green computing, also known as sustainability, is more than just the operational energy usage of computing equipment. Green computing aims to reduce the carbon footprint generated by the Information Technology and Systems business. It is the process of making better use of computing resources while maintaining or improving overall performance. Green computing must consider the entire product life cycle, from manufacturing to recycling. In today scenario, the green computing framework depend on people, networks, and hardware. Green computing is a naturally effective strategy to reduce electricity consumption and environmental waste. This study focuses on the production and operation phases of the product life cycle and shows the actions will result in a reduction in overall carbon footprint for personal and industrial computing under various operational settings and environments.

**Keywords:** Green computing, carbon footprint, Energy consumption, e-waste recycling, computing resources.

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### **1. Introduction**

Although "green computing" and its alternate "green IT" have recently grown in popularity and relevance, but their conceptual roots are initiated in 19<sup>th</sup> Century. Green computing is the study and practice of efficiently and sustainably reducing the environmental impact of computer systems and related resources. It is a new idea that aims to lessen hazardous materials while protecting our environment from the negative effects of computers, CPUs, servers, and other electronic devices. The core sustainability principles of reduce, reuse, and recycle can be incorporated into all IT processes and practices, and innovative ways to integrate IT into business processes can be found to deliver sustainability benefits across the enterprise. Green computing focuses on various green computing elements used to lessen environmental risks and focuses on recent developments in the field to minimize processor thermal power. Energy issues will take on greater importance in the coming days as the public discussion on carbon emissions, global warming, and climate change heats up. The 21<sup>st</sup> century belongs to computers and technological devices. Given the widespread use of information technology, the sector must lead a sort of revolution by being green. Green computing has primarily been fueled by energy use and the costs associated with it, but as people

become more aware of the dangers of climate change and anxious about the security of their energy supply, the topic has become one that affects the entire country and the world.

It is likely that green computing will continue to be centered on lowering costs while enhancing the performance of energy-hungry data centers and desktop computers for some time due to the immediate impact on business value. It is unlikely that this initial wave of activity will entirely translate into a reduction in the overall ecological impact of IT services and goods for businesses and their clients. Environmental concerns involving the design of IT products and services, supply chain optimization, and adjustments to business operations to deal with e-waste, pollution, and the use of essential resources like water, toxic compounds, and the air will need to be handled in greater detail. However, there is an increasing possibility that green IT goods and services may become the deciding factor in terms of the intangible benefits of "greenness" to the consumer, even though these first-wave operations are largely motivated by cost-reduction-based commercial value[1]. Vendors can now position goods and services to use less energy and cost less, but positioning the business itself in terms of its environmental and social responsibility may prove to be more beneficial in the long run.

In the green computing era, the term "sustainable IT" and "sustainable IT services" are starting to be used interchangeably with an emerging wave of green computing innovation. Beyond merely energy use and product considerations, sustainable IT initiatives are promoting sustainability. If the strategic advantages of green computing are to be realized, this larger approach to corporate sustainability will require the restructuring of the IT department and even the company itself. This second wave will include the adoption of ecological strategies that will transform markets, inspire technical advancement, and result in changes in organizational culture, process, and behavior that will integrate commercial models with environmental and social responsibility [2]. These changes are being brought about by the evolving shifts in customer expectations, which have shifted from a strict focus on the financial benefits of reduced energy use to increasingly elusive green benefits and cultural difficulties prompted by worries about climate change and global warming.

In the technology driven environment, cloud computing is playing a major role offering IT services over the Internet, including servers, storage, databases, networking, software, analytics, and intelligence. Hence, the integration of cloud computing technologies with Green computing as Green cloud computing aims to reduce energy usage while simultaneously achieving efficient processing and use of computer infrastructure. This is necessary to guarantee the long-term sustainability of cloud computing growth [3]. Otherwise, cloud computing will result in a significant increase in energy consumption as front-end client devices become more commonplace and connect with back-end data centers. So, this paper is to examine various green computing best practices and how they affect sustainable IT services with the hope of finding pressing problems and opportunities to enhance societal, business, and consumer value.

## **2. Literature Review**

Many initiatives have been made to achieve green computing in various fields and lessen the detrimental effects of ICT on environmental sustainability. Sharma [4] presented a study on green computing that looked at the creation of effective computer programs employing all of a CPU's available cores, which led to faster program execution than any single-core implementation and further led to energy savings. The study is supported by a case study as well. The study also noted that the multi-core technique performed better when there were more computations involved; otherwise, the performance was lower compared to single-core calculation. Farooqi et al.'s [5] have evaluated different green cloud computing approaches and their outcomes.

An study of the present green computing projects and an overall comparison between them were offered by Mesaad et al. [6] to demonstrate their effectiveness. From the perspective of e-waste management, the HP program is the greenest computing waste-management strategy. By examining strategies to implement a variety of supporting technologies successfully and efficiently like the Internet, smart objects, and sensors, to mention a few, Shaikh et al. [7] examined the green Internet of Things. Along with reviewing current IoT initiatives, applications, and standardization efforts, they also identified a few obstacles that must be overcome soon to properly enable a green IoT. Nanath et al. [8] talked about how Green information systems (Green IS) practices affect Green innovations and the different ways that businesses might outperform rivals thanks to the superior performance of Green innovations.

Various methods, models, and algorithms for energy-efficient green cloud computing were suggested by More et al. [9]. The method is called virtualization. Virtual machine (VM) consolidation is a major aspect of the study. By turning on and off physical machines in accordance with the workload need, power consumption can be reduced. The methods discussed are centered on reducing power consumption and improving the energy efficiency of data centers. Asad et al. [10] separated the big data enterprise into six categories that they thought were essential for influencing how much energy data centers use. They also conduct a survey on the crucial tactics that will make these six essential flights greener. Also covered are the difficulties and future directions in this field. An optimization approach for managing green data centers by combining multiple energy reduction techniques was presented by Pahlevan et al. [11]. The data collected show good results because there has been a significant reduction in electricity costs, up to 96%. Atrey et al. [12] conducted research on how the expense of cloud computing's unrestricted services causes the advantages to be overcompensated and raises energy use and CO<sub>2</sub> emissions.

A model-driven green strategy was described by Dougherty et al. [13] to prevent over-provisioning of idle virtual resources in cloud servers. Their model aims to offer a green auto-scaling method for allocating VM configurations while maintaining an acceptable QoS. The issue is resolved as a problem of feature selection. An energy-aware mobile cloud computing paradigm that makes use of cloudlets to lower wireless communications' energy usage was presented by Gai et al. [14].

### **3. Green Computing Techniques**

The goal of green computing is to reduce the environmental impact of technology while maintaining or improving its performance and efficiency. By adopting energy-efficient hardware, optimizing software, utilizing renewable energy sources, and implementing sustainable practices in hardware production and disposal, green computing not only conserves resources and reduces operational costs. Different techniques of green computing is shown in figure 1.

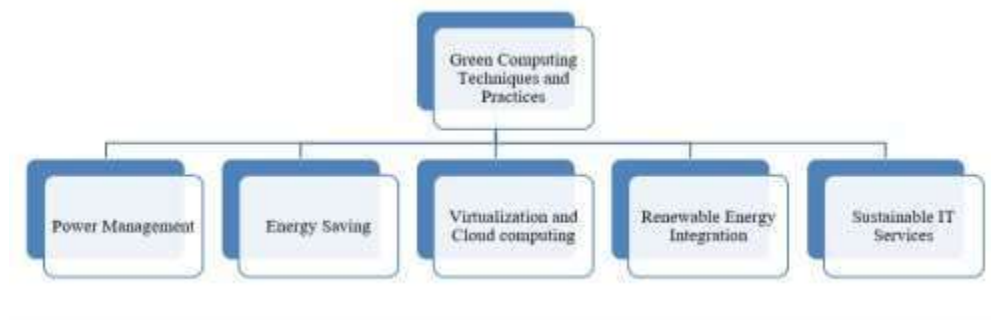


Fig. 1 Green computing techniques

Green computing techniques also contributes significantly to global efforts in curbing climate change, preserving natural ecosystems, and ensuring a more sustainable and harmonious coexistence between technology and the environment for present and future generations.

### **3.1 Energy-Efficient Hardware and Design**

The increasing demand for computing resources, coupled with growing environmental concerns, has propelled the need for energy-efficient hardware and innovative design strategies within the realm of green computing. Traditional computing practices have been associated with substantial power consumption, contributing to carbon emissions and escalating energy costs. As a response, the integration of energy-efficient hardware components and thoughtful design principles has emerged as a pivotal avenue to mitigate these challenges and foster sustainable computing ecosystems. Energy-efficient hardware encompasses a spectrum of components that are engineered to operate with reduced power consumption without compromising performance. One prominent area of focus is low-power processors, designed to execute computations while minimizing energy usage. These processors employ techniques such as clock gating and power gating, allowing for the dynamic powering off of unused components within the chip. Furthermore, advancements in transistor technology, such as the transition from planar to FinFET transistors, have yielded improved energy efficiency by reducing leakage currents and enhancing the switching characteristics of the transistors. Another crucial component in energy-efficient hardware is memory, with efforts aimed at developing memory technologies that strike a balance between performance and power consumption. Energy-efficient memory architectures, including the use of non-volatile memory and hybrid memory systems, enable more effective data storage and retrieval while minimizing energy overhead. Additionally, graphics processing units (GPUs), which are widely employed in tasks requiring intense computational power, are being optimized for energy efficiency through techniques such as task parallelism and voltage-frequency scaling.

The significance of energy-efficient hardware design extends beyond individual components to encompass overall system architecture. Innovative design approaches such as heterogeneous computing involve integrating diverse processing units optimized for specific tasks. This allows for task allocation to the most energy-efficient component, effectively reducing the energy footprint of the entire system. Furthermore, hardware accelerators like field-programmable gate arrays (FPGAs) and application-specific integrated circuits (ASICs) are gaining prominence as they provide tailored solutions to specific workloads, reducing the need for general-purpose processors and consequently lowering energy consumption.

### **3.2 Power Management Techniques**

Designing energy-efficient hardware also involves addressing the power requirements during different operational states. Power management techniques such as dynamic voltage and frequency scaling (DVFS) enable the adjustment of processor voltage and frequency based on workload demands, optimizing energy consumption without sacrificing performance. Additionally, innovations in cooling solutions, such as liquid cooling and advanced thermal management systems, help maintain optimal operating temperatures while reducing the energy needed for cooling.

### **3.3 Virtualization and Cloud Computing in Green computing**

Virtualization and cloud computing have emerged as transformative technologies with profound implications for achieving green computing objectives and optimizing resource utilization in the modern digital landscape. These innovative paradigms offer scalable, flexible, and energy-efficient solutions that address the environmental challenges associated with traditional computing infrastructures. Virtualization, at its core, involves creating multiple virtual instances on a single physical server. This technique optimizes hardware utilization by allowing multiple operating systems and applications to coexist on the same machine, effectively consolidating computing resources. This consolidation reduces the need for extensive hardware deployments, leading to lower energy consumption and a smaller physical footprint. Server virtualization, in particular, has revolutionized data centers by significantly improving server utilization rates and reducing the number of underutilized servers, thereby curbing power requirements and overall energy consumption.

Cloud computing, an extension of virtualization, takes resource optimization to a higher level. Cloud services provide on-demand access to computing resources, including processing power, storage, and networking, enabling organizations to scale their operations seamlessly based on demand. This elasticity eliminates the need for overprovisioning resources, which is a common practice to accommodate peak workloads. As a result, cloud computing minimizes the waste of underutilized resources and optimizes energy usage. Cloud providers also have the ability to strategically distribute workloads across data centers to leverage geographical differences in energy costs and renewable energy availability, further enhancing efficiency. The impact of virtualization and cloud computing on energy efficiency goes beyond individual enterprises. By

centralizing resources and offering them as shared services, cloud providers can achieve economies of scale that promote energy-efficient practices. Additionally, virtualization and cloud platforms provide tools for workload management and load balancing, ensuring that computing resources are used efficiently and evenly distributed across servers, contributing to optimal energy consumption. However, while virtualization and cloud computing hold great promise for green computing, their benefits are not automatic. Overprovisioning virtual machines or inefficient resource management can lead to energy waste. Striking the right balance between provisioning enough resources to meet demand and avoiding excess resource allocation is crucial to achieve energy efficiency. Moreover, data privacy, security, and data center location choices can impact the overall environmental footprint of cloud services.

### 3.4 Renewable Energy Integration

The integration of renewable energy sources into the realm of green computing has emerged as a powerful strategy to mitigate the environmental impact of information technology operations. As the demand for computing resources continues to rise, the reliance on traditional fossil fuel-based energy sources exacerbates carbon emissions and environmental degradation. Renewable energy integration presents a compelling solution that aligns technology-driven activities with sustainable practices, offering numerous benefits for both the environment and the IT industry. Renewable energy sources, such as solar, wind, hydroelectric, and geothermal power, harness the Earth's natural processes to generate clean energy. Their environmentally friendly nature, coupled with the ever-improving efficiency of renewable energy technologies, positions them as viable alternatives to conventional energy sources for powering data centers, server farms, and other computing facilities. Energy usage of different IT major [10] is shown in figure 2.

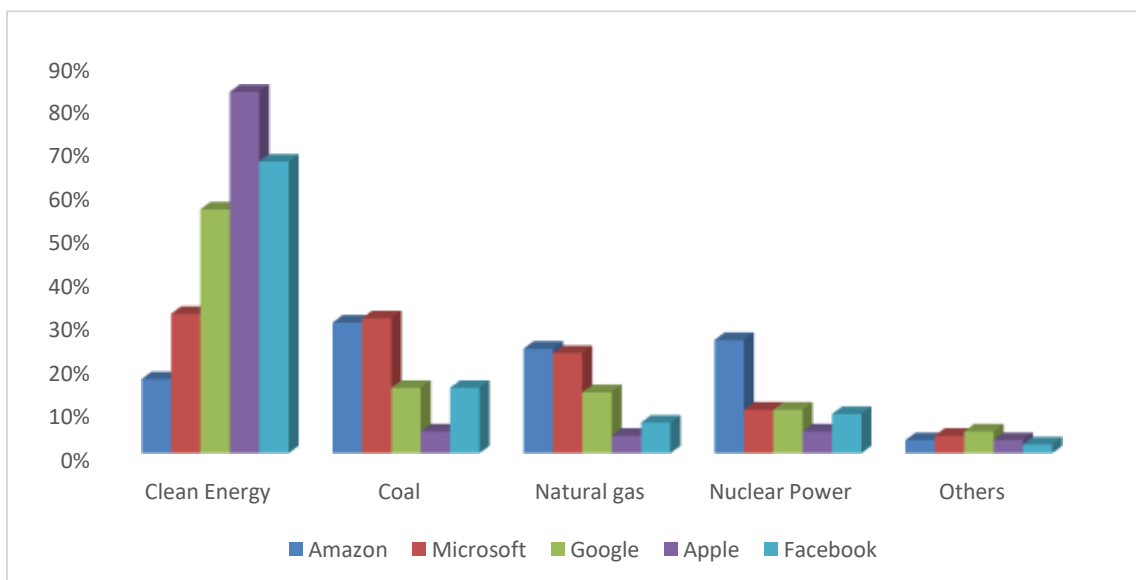


Fig. 2 Energy usage by IT major

Solar energy, for instance, captures sunlight and converts it into electricity through photovoltaic cells. Integrating solar panels onto rooftops or open areas of data centers allows them to generate electricity on-site, reducing dependency on grid power and decreasing carbon emissions. Similarly, wind turbines capitalize on wind energy to produce electricity, making them suitable for data centers located in windy regions. Hydroelectric power exploits the energy of flowing water to generate electricity. While large-scale hydroelectric dams may not be practical for data centers, smaller-scale installations near water sources can provide sustainable power options. Geothermal energy taps into the Earth's internal heat to produce electricity, making it a promising choice for computing facilities located in regions with geothermal activity. The main advantage of renewable energy integration is its potential to achieve energy neutrality or even energy surplus. Excess energy generated during non-peak usage periods can be stored or fed back into the grid, contributing to overall energy sustainability. This surplus energy can also be allocated to power energy-intensive tasks during peak usage times, enhancing the reliability and efficiency of computing operations. However, renewable energy integration does come with challenges. The intermittent nature of some renewable sources, such as solar and wind energy, requires efficient energy storage solutions to ensure a continuous power supply. Battery technologies, energy storage systems, and demand response strategies play crucial roles in maintaining consistent energy availability. Moreover, the geographic and climatic factors influencing renewable energy availability must be considered when designing data centers or choosing computing facility locations. Areas with abundant solar exposure or strong wind patterns are ideal candidates for renewable energy-powered computing installations.

#### **4. Sustainable IT services**

Sustainable IT services encompass a spectrum of practices aimed at reducing the carbon footprint of IT operations, optimizing resource usage, and aligning technology-driven endeavors with ecological preservation. The section outlines the core tenets that underpin sustainable IT services, including energy efficiency, resource conservation, and environmental stewardship.

##### **4.1 Significance and Objectives**

Sustainable IT services stand at the crossroads of technology and environmental responsibility. As the digital sphere continues to expand, so does the energy consumption and carbon emissions associated with IT operations. The significance of sustainable IT services lies in their potential to mitigate these impacts by optimizing resource usage, minimizing energy consumption, and aligning technology-driven endeavors with ecological preservation. These services not only foster energy efficiency but also embody a commitment to sustainable practices that resonate with environmentally conscious stakeholders.

##### **4.2 Core Components and Practices**

At the heart of sustainable IT services are energy-efficient practices, renewable energy integration, and resource optimization. These components collectively drive the reduction of

carbon emissions and resource depletion. Energy-efficient data center design, exemplified by virtualization and efficient cooling techniques, plays a pivotal role in curbing energy consumption. By harnessing renewable energy sources, such as solar and wind power, sustainable IT services usher in clean energy solutions that power digital operations responsibly. The integration of cloud computing further enhances resource utilization through dynamic allocation and scalability, minimizing waste and energy inefficiencies.

### **4.3 Challenges and Solutions**

Implementing sustainable IT services is not without challenges. Initial costs, technological complexities, and the need for seamless integration pose hurdles. However, solutions abound. Collaborative efforts between industry stakeholders can streamline the adoption of best practices, and governmental support in the form of incentives and regulations can incentivize eco-friendly technology investments. Additionally, increased awareness and education within organizations can help bridge the knowledge gap and foster a culture of sustainability.

## **5. Conclusion**

In conclusion, energy-efficient hardware and design are integral components of the green computing movement, offering the potential to revolutionize the technology landscape while minimizing its ecological impact. The evolution of low-power processors, memory technologies, and innovative system architectures exemplify the concerted efforts to create energy-efficient computing ecosystems. In addition, virtualization and cloud computing are key enablers of green computing goals by enhancing resource utilization, reducing energy consumption, and promoting sustainable practices. As the demand for computing resources continues to grow, these technologies offer scalable solutions that align with environmental concerns while enabling businesses to operate efficiently and competitively. Careful consideration of workload management, resource provisioning, and data center strategies is essential to fully realize the environmental benefits that virtualization and cloud computing bring to the forefront of the technological landscape. Integration of renewable energy is a proactive approach towards green computing, showcasing how technology can coexist harmoniously with the environment. By leveraging renewable energy sources to power computing operations, businesses and organizations can significantly reduce their carbon footprint, minimize energy costs, and contribute to global sustainability goals.

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